

M3D FEST

Festival of Visual Cultures
II edition - 2017

CALL FOR PROPOSAL

- english version-

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>>> 1. BACKGROUND

M3D Fest - Festival of Visual Cultures is promoted and organized by the Municipality of Andrano. **The main aim of the Festival is the creation of a dynamic platform for the promotion of innovative and expressive languages of contemporary art related to new technologies and the valorisation and the enhancement of historical and architectural local heritage and the territory.**

The long-term objective of M3D Fest is to establish an annual and permanent platform for artistic and cultural exchange.

The initiative has arisen from an idea developed on January 2015, in cooperation with Plasmedia srl, a graphic and web agency designer leader in the visual production with whom the Municipality of Andrano has implemented a two-days of Audiovisual Mapping on the frontal facade of the Castle of Andrano and has been developed in the 1 edition of M3D FEST that took place in Andrano on 3rd and 4th September 2016 (for further information on I edition please click [here](#)).

>>> 2. OBJECT OF THE CALL FOR PROPOSALS

Therefore, M3D FEST intends to be a wide space for established artists, emerging talents and various personalities of the world of contemporary art for sharing ideas and projects and for interacting each other, in order to innovate the process of fruition and valorisation of art, cultural, urban and natural heritage.

Upon these consideration, the Municipality of Andrano opens a call by which it intends to select proposals and projects to participate in the M3D Fest - Festival of Visive Cultures, to further increase the opportunities for visibility and promotion for

the artists and their projects. **The selected projects will be included in a program of events of the Festival that will be held in Andrano (Lecce, Italy) on 2nd September 2017.**

The main theme proposed for the edition 2017 is Mediterranean, which can be considered and promoted in every artistic and conceptual form.

Therefore, the call is open not only to innovative and experimental projects, works and performances, but also to conferences, meetings and workshops. Submitted proposals can refer to different fields of technological and digital expression, including: Electronic Music, Audiovisual Mapping, Interactive & Digital Art, Temporary Architecture, Audio and/or video installation, performances.

In relation to the objectives of the edition 2017 of M3D Fest, all the works which valorize the Castle of Andrano as support and space of artistic production will have a preferential value, such as:

- **architectural mapping or any other mapping project - indoor or outdoor**, project of electronic music of any style, expressed in live sets
- projects of interactive, generative, digital, electronics, kinetics, robotics art; software art, net art; video, sound and light installations;
- performances and actions - indoor or outdoor - audiovisual live performances, short film, **VJing** and public interaction;

There will be also considered actions like:

- proposals and projects of light, temporary, movable and/or reusable architectural structures; installations, interventions and projects that provide innovative ideas for managing the evolution of the physical space and its use.
- proposals of conferences, presentations, seminars, meetings, round tables and workshops and interactive and participative seminars with local citizens.

In case of site-specific projects, specifically the Castle of Andrano, we invite the participants to contact the Organizers, in order to know better the building features: we will provide to send you any type of logistical and structural information as well as the rendering and planimetry of the structure.

For visiting the place, please contact the Organization in order to make an appointment.

We highlight the limitations related to the nature of the historical location – The Castle Spinola- Caracciolo - with archaeological and historical restrictions, whose interiors do not allow the application and use of any tool of floor, walls and ceilings anchorage. All the indoor installations must be free-standing and/or consider the use of free-standing structures that do not damage the location in any way.

The Municipality of Andrano, if needed, can provide projectors for video mapping on the frontal facade of the Castle, video-projectors, PA and Sound system, together with furniture such as chairs, tables and exhibition boards. For any other use of equipment, applicants have to provide this: only in exceptional cases decided by the Organizers Board, the Municipality of Andrano will provide other equipment or assistance.

>>> 3. HOW TO PARTICIPATE

The call is free and open to participants of all nationalities who are over 18 years old. The participation of groups is allowed, indicating a representing a group leader.

The submission of applications is exclusively done online, by sending the proposal, together with the filled participation form to **m3dfest@gmail.com** until **10th August 2017 end of business day**. No late application will be accepted.

It is allowed to a single candidate (or group) to **participate with more than one project** in multiple categories and, as the call is without deadline, even to forward further proposals at a later time. On the contrary, it won't be possible to make any changes to the previously sent material.

Upon receiving the entries, a confirmation message will be sent to the e-mail address provided by the applicant.

Applicants that won't deliver the required documents, materials and project papers as indicated in the participation form, will be excluded.

For any further information and clarification please contact the Organization at this email address: **m3dfest@gmail.com**.

>>> 4. SELECTION CRITERIA AND AWARDS

The proposals will be evaluated by the Organization's Scientific Committee and by international external professionals, who will consider the relevance, feasibility and economic sustainability on the basis of what indicated by the applicants in the registration form.

The Organization will host the selected artists (up to a maximum of 2 people in the case of groups - for residents outside the province), offering board and lodging during the Festival day (2nd September 2017).

Any other expenses incurred during the Festival days are subject to consideration by the Organizers.

With the intention to activate during the year, in addition to the Festival, different occasions and opportunities for visibility and exposure, we recommend applicants to submit the proposals as soon as possible.

Those responsible for the selected proposals will be directly contacted by the Organization.

The Organization, together with a Scientific Committee, **will award the best idea/artistic with a contribution of 500,00 euro (fives hundreds/00)** in addition to the withholding tax if and as due.

>>> 5. REGULATIONS

The Organization does not assume any liability for any technical problems setback, preventing the upload, receipt and evaluation of competing projects.

It is possible to use file sharing services and cloud (for example: dropbox, wetransfer etc).

The Organization reserves the right to modify the contents of this Open Call at any time, as well as the right to cancel or suspend the contest for any reason, including causes beyond its control, with proper communication on the official website of the Municipality of Andrano (www.comune.andrano.le.it) and on the website of the Festival (<http://m3dfest.weebly.com>)

The Organization gladly welcomes projects under Creative Commons licenses. The intellectual property of the artworks is of their respective makers. Participants guarantee the actual authorship of the presented works.

The author also warrants that the work presented is not subjected to rights of any kind, in favor of third parties. Participants assume all liability with respect to the project in relation to possible violations of copyrights belonging to third parties, pledging to hold harmless the promoting Organization.

The participant must own the copyrights of his work to allow its circulation within the M3D Fest platform and ensure the Organization the rights of duplication of at least one track/content/video that is part of the proposed project, to be possibly included in the compilation/DVD/catalogue of the Festival.

All products made by record majors, or their labels, are excluded, unless the rights required by the call are explicitly guaranteed. The candidate grant the Organization the irrevocable and perpetual authorization for the publication and circulation of video/photographic images of himself and his artistic creation, artworks, performances, for the promotion and diffusion, in any form and format, of the artwork itself, the event and related activities.

The applicant also declares to have nothing to claim as remuneration from the Organization for the use of such documents/images.

Personal details supplied by the applicants, mandatory for the purposes connected to the competition, will be handled in accordance with the dispositions of the Italian D. Lgs. 196/2003, and will be communicated to third parties only for reasons inherent to the competition itself.

The body responsible for the handling of personal details will remain:

Comune di Andrano, Via Michelangelo 25, 73032 - Andrano (Le) – Italia.

Participating in the competition, the artists declare to accept all the rules and points included in the Open Call.

Contacts:

- www.comune.andrano.le.it
- <http://m3dfest.weebly.com>
- m3dfest@gmail.com

>>> **ATTACHEMENTS:**

- Participation form;
- Planimetry of the Castle of Andrano
- Rendering of the Castle of (for video-mapping proposal)

Andrano, 19 Giugno 2017

IL RESPONSABILE DEL SERVIZIO

Dott. Nunzio Filippo FORNARO